

## TOPSHOP CLOTHING STORE HAS BEEN CONVERTED INTO A MAJOR ATTRACTION FOR MERSEYWAY SHOPPING CENTRE

Players Entrance has opened as the Worlds First Indoor Sports Theme Park, in the North West of England. Ensuring an increase in footfall for the Merseyway Stockport, which has suffered over the last 4 years with shopping habits changing. The public are now much more inclined to purchase online, than to travel into town unless the shopping centre transforms into a leisure destination. The Topshop clothing store recently closed due to a lack of customers, as there was no major attraction for the Merseyway's 90 stores. So to resolve this the Players Entrance has opened, offering the very latest in Indoor Sports Technology, allowing the public to play Football, Cricket, Tennis, Golf, Formula One, Rugby, Foot Golf, Gridiron, Basketball, Ice Hockey, with all the major local sporting venues playable. Already the Indoor Sports Theme Park is proving to be profitable and the Merseyway and noticed an increase in shoppers returning to the centre.

