

## BOOTLAB THE PERFECT SOLUTION FOR OUTDOOR BOOT FITTING

Puma have had a special purpose container designed and manufactured, specifically for the Premium UHD Sports Simulator. Focusing on Football, Puma have installed the BOOTLAB for the promotion and marketing of their latest range of Football Boots. After testing Puma's latest range on the Football Simulator, 1 in 5 purchased boots at the ESPN Wide World of Sports Complex and Walt Disney World Resort in Orlando, Florida. Using HD Sports Simulators to sell boots and clothing is the future for all leading Sports Retailer's. Perfect for any Sports Brand wishing to engage with Players, by marketing the latest Football Kit outdoors or beside the pitch.

